

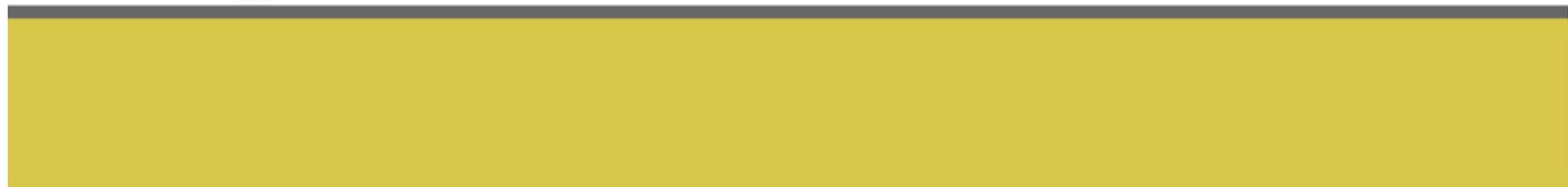


Delivering Grid in commercial environments: The GridSystems' experience

Dr. Marco Laucelli
International School of Grid
Computing,
30 July 2004



Grid? Which Grid?



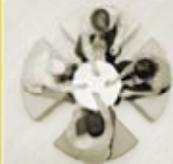
The meaning of Grid: the commercial/academic confusion



Academic view/e-science The understanding of a CIO

- **GGF**: “flexible, secure, coordinated resource-sharing among dynamic collections of individuals, institutions, and resources”.
- **EU Expert Group**: “A grid provides an abstraction for resource sharing and collaboration across multiple administrative domains”.

- アレンス・モデル：エンタープライズ・グリッド・コンピューティングに関する共通の理解を促進する。利用ケースをドキュメント化し、**Save money?**エンタープライズ・グリッド・コンピューティングの用語集および分類項目**More Money?**集を公開する。コンポーネント・プロビジョ
- ニン：アプリケーションに対するリソースのプロビジョニングをオープン化し、標準化する。データセンターのコンポーネントをエンタープライズ・ア**Which applications?**リケーションにプロビジョニングする標準的な方法を策定する。データ・プロビジョニング



The meaning of Grid: the commercial/academic confusion

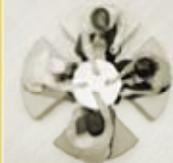


The commercial view

- **EGA** scope... "grid activities within enterprise data centers, but **not desktop grids** within and between trusted and secure enterprises, **but not involving dynamically defined virtual organizations**, and for use with enterprise commercial and technical applications, **but not scientific computing or academic research grids**"
- **British Telecom**: A set of **Distributed, Networked, Middleware-enabled computing and storage resources** with inter/intra organisational management structures, supported by coordinated real-time controls with standard protocols.

The reaction from the academic community

- شرعت قوات الأمن العراقية أمس في تنفيذ حملة واسعة النطاق لتنظيف بغداد من المطلوبين بجرائم قتل واختطاف وسرقة. في وقت قامت القوات الأمية **"This is not Grid!!"** ركية والكردية بحملة في كركوك وسامراء وبعقوبة (شمالاً) أسفرت عن اعتقال عنصران من "أنصار
- مراسم عقد قران وزواج ابنة رئيس الوزراء التركي رجب طيب اردوغان التي تقام في اسطنبول امس **"This is not Grid!!"** "الاحد". واقتصرت زيارة الملك عبد الله الثاني الى تركيا على "بضع ساعات" لحضور حفل الزفاف الى جانب عدد من الزعماء والشخصيات السياسية، بحسب



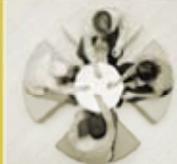
Key features for academic/commercial Grids



Feature	Implications	Academic	Commercial
Sharing	Large effort in security	Critical	Not an issue
Reduce Large dedicated resources	Big datacenters	Important	Critical
SLAs	QoS tools	Important	Critical
R3	Robust design	Not critical	Critical
Easy of use (administration, development and use)	High level functionalities, Admin tools, Monitoring tools, SDK	Not important (solving problems is not an issue)	Critical
Rapid deployment and Application integration	High-level development tools	Not critical	Critical (Time to market is crucial)
Optimisation of existing resources (Scavenging)	Intelligent resource brokering, etc...	Not important	Very Important
Standards		Grid Standards	WS -standards
Focus		Technology	Business



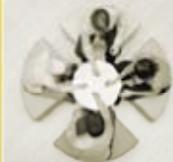
Passionate about Grid



Commercial Grid technology is... (our vision)



- Commercial Grid technology **must**
 - Be able to integrate **heterogeneous resources** in to a unique processing environment
 - Manage **optimally dedicated** resources and **profit from underused** resources
 - **Virtualize** the access to the underlying resources from applications (connectors)
 - Be based **on standard** protocols (WS)
 - Be **transparently robust, fault-tolerant** and **resilient** for users, administrators and developers
 - Be **easy**
- For Commercial Grid technology **is a plus**
 - Being able to link **different administrative** domains (Metacomputing was already there)
 - Being able to schedule jobs and processes under **defined policies** (act as a scheduler)
 - Being easy to integrate big-datacenters and datacenters commercial software (TIVOLI, OPEN/NETView...)



Value proposition from Commercial Grids



The production unit

- Drastic reduction of TCO
- Maximum ROI of resources
- Flexible scalability to meet business needs

The development unit:

- Easy achievement of business needs
- Software development automation
- Reduction of development time and costs

The business unit:

- Gain flexibility
- Shorten time and costs
- Reduce investment risks
- Enlarge business possibilities
- Do more with less

Requirements:

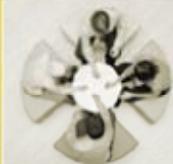
- R3
- Heterogeneous
- Easy administration, centralized access

Requirements:

- Standards
- High-level services deployed
- High-level SDK

Requirements:

- Rapid deployment
- Scalability
- Independence from technology (open source, open standards...)
- Efficient cost model
- Support






GRIDSYSTEMS.
Simplify Complexity

GridSystems' basics



Grid Systems, S.A: from academia to business



Innergrid Nitya



Outergrid Nitya



Nitya Apps



Nitya Connectors

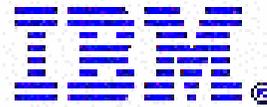
- Founded by Prof. Joan Massó in **2000**
- 100% management and 80% of developers/consultants **coming from academia** (Physics PhD, Maths...)
- **Hard work to change our focus** from technology to business



Passionate about Grid



Grid Systems community: customers and partners



Passionate about Grid



Nitya Extended Suite



NITYA EXTENDED SUITE

by GRIDSYSTEMS



Nitya extended suite is a comprehensive software platform for enterprise grids based on fully standard compliant web services. InnerGrid allows creating grids within the intranet of a corporation, while Outergrid focuses on securely federating grids across business units and/or organizations. A set of complementary GridApps allow IT administrators to monitor, test, view and analyze their grid resources, while giving developers tools to easily and rapidly grid-enable applications. Users can concentrate on their business processes and transparently use grids the easy way.



INNERGRID NITYA



OUTERGRID NITYA



GridDesktop



GridAdmin



GridView



GridTest



GridTask



GridShell



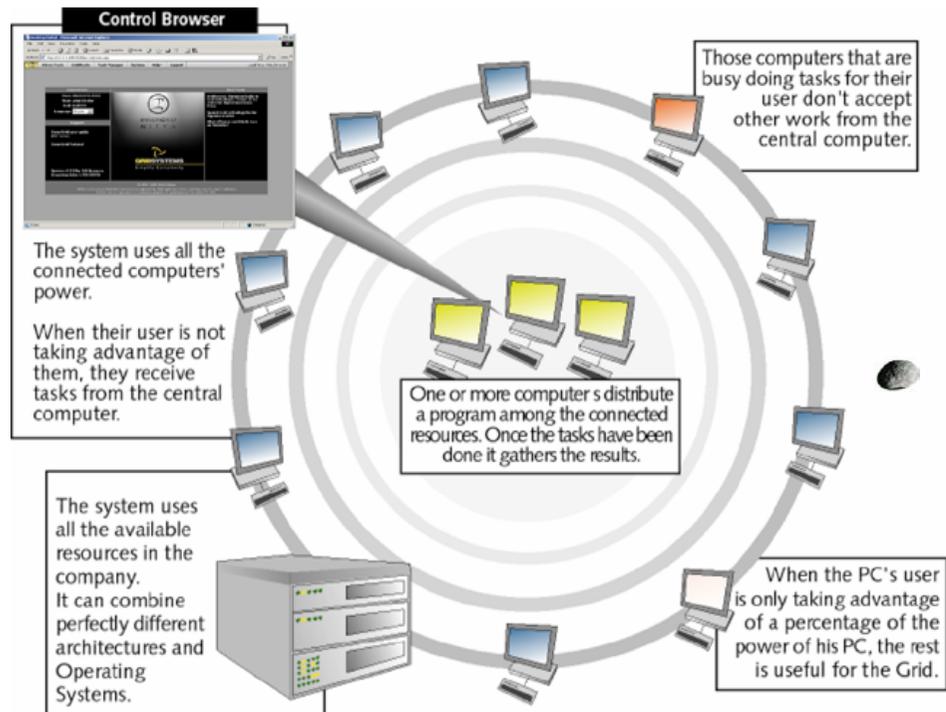
GridStudio



**INNERGRID
NITYA**

Everything is Grid





● Main features

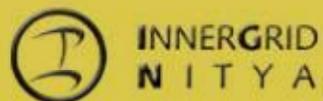
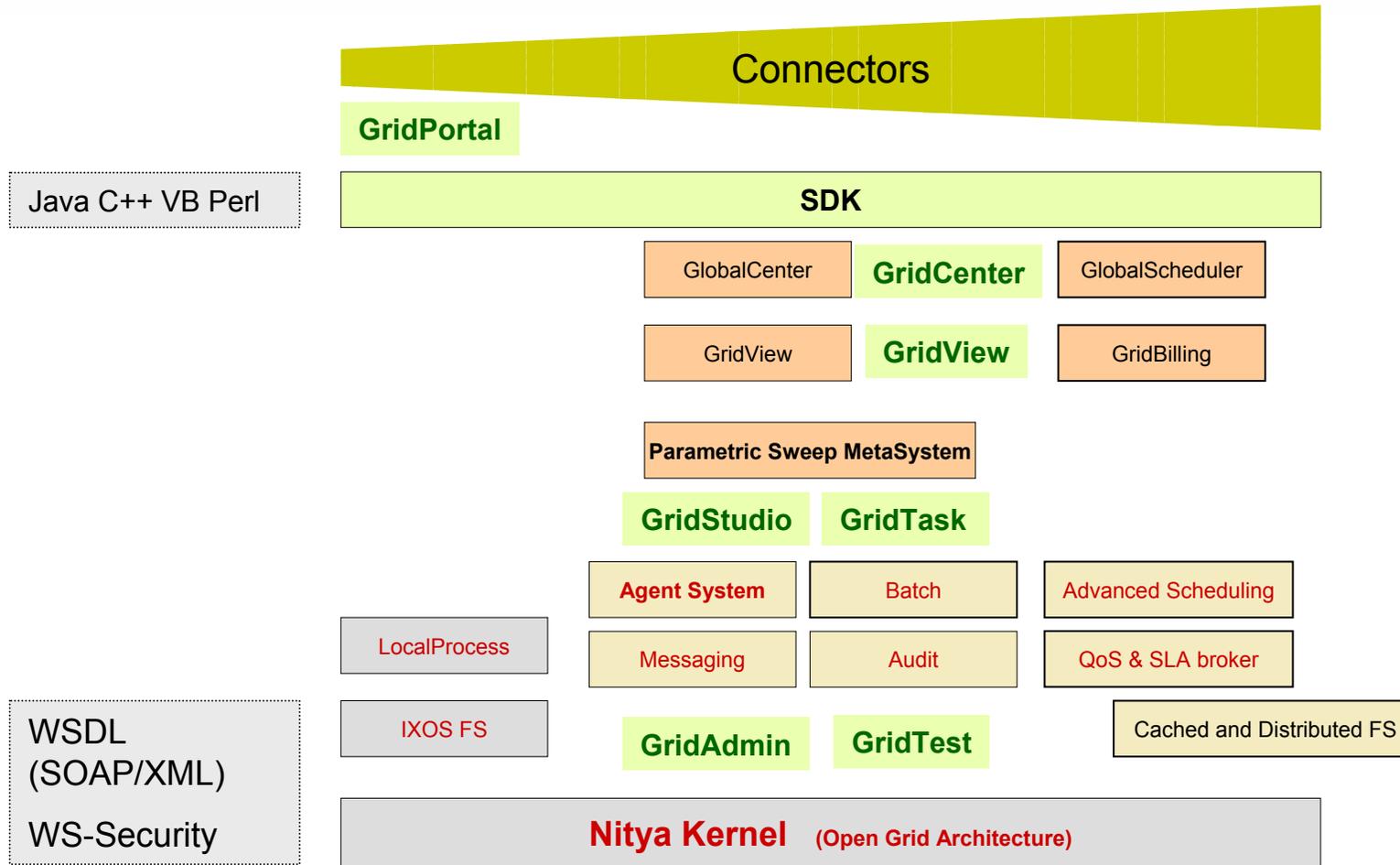
- Easy
- Robust, Reliable and Resilient
- Scalable
- Multiplatform
- Secure
- Fully Open WS Standards compliant middleware

● Comprehensive

- Scheduler & Batch system
- Secure user and file system
- High level grid services: sweeps, data services, etc...
- Full open interoperable API & SDK
- Full suite of System management, development and user tools
- Connectors and solutions



InnerGrid Nitya Architecture



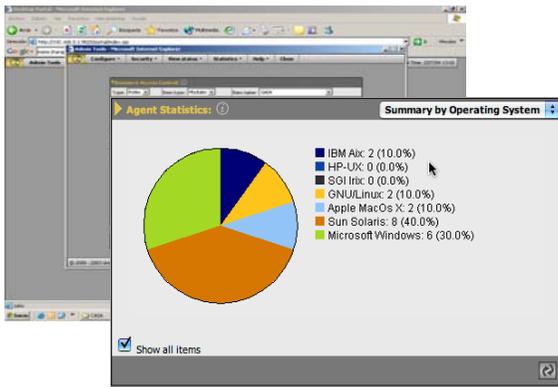
Everything is Grid



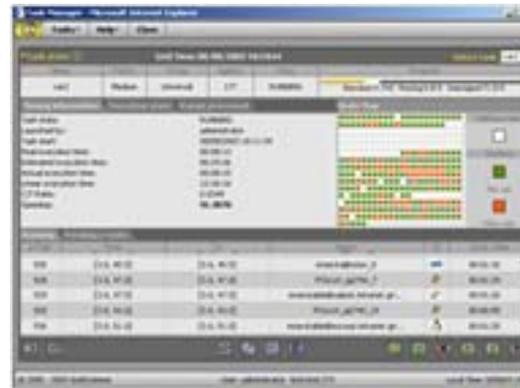
Extended Nitya Suite



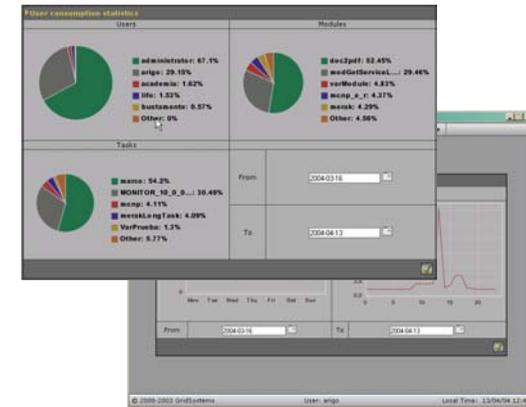

GridAdmin



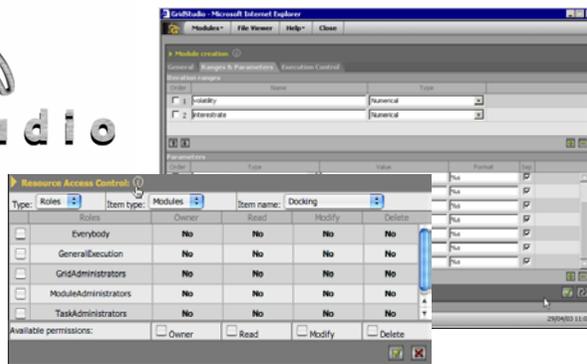

GridTask




GridView

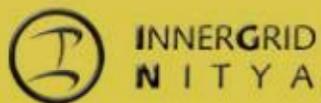



GridStudio




GridShell

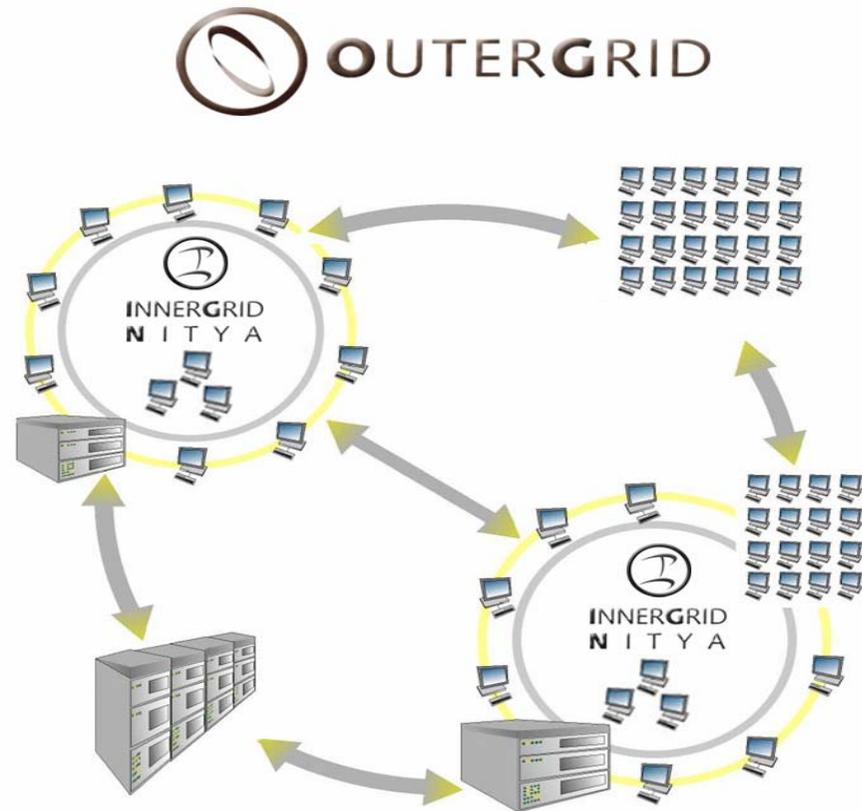

GridDesktop



Everything is Grid



- The power of **more than a grid.**
 - Unite and federate interoperable grids across dynamic organizations.
 - tailored to the needs and security requirements of several collaborating business units or different organizations.





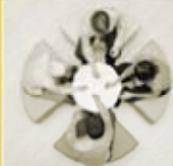
Grid ROI in financial markets

The business challenge

- The market for financial products **has grown enormously** in the last decade (e.g. Spanish bank launching new exotics products increased from 100 to 28000 portfolio in few months.)
- Banks have been growing its activity in this area during this time and **expects an accelerated growth in the next year**
- They will address
 - An increase of the share of the market of exotic products
 - Increase the range of new, high value products

The operational consequences

- The volume of complex trades **will be 100 fold** of the current volume
- The **number of traders and analysts** is expected to grow accordingly
- The trend to grow the complex trades **will further continue**



The new requirements

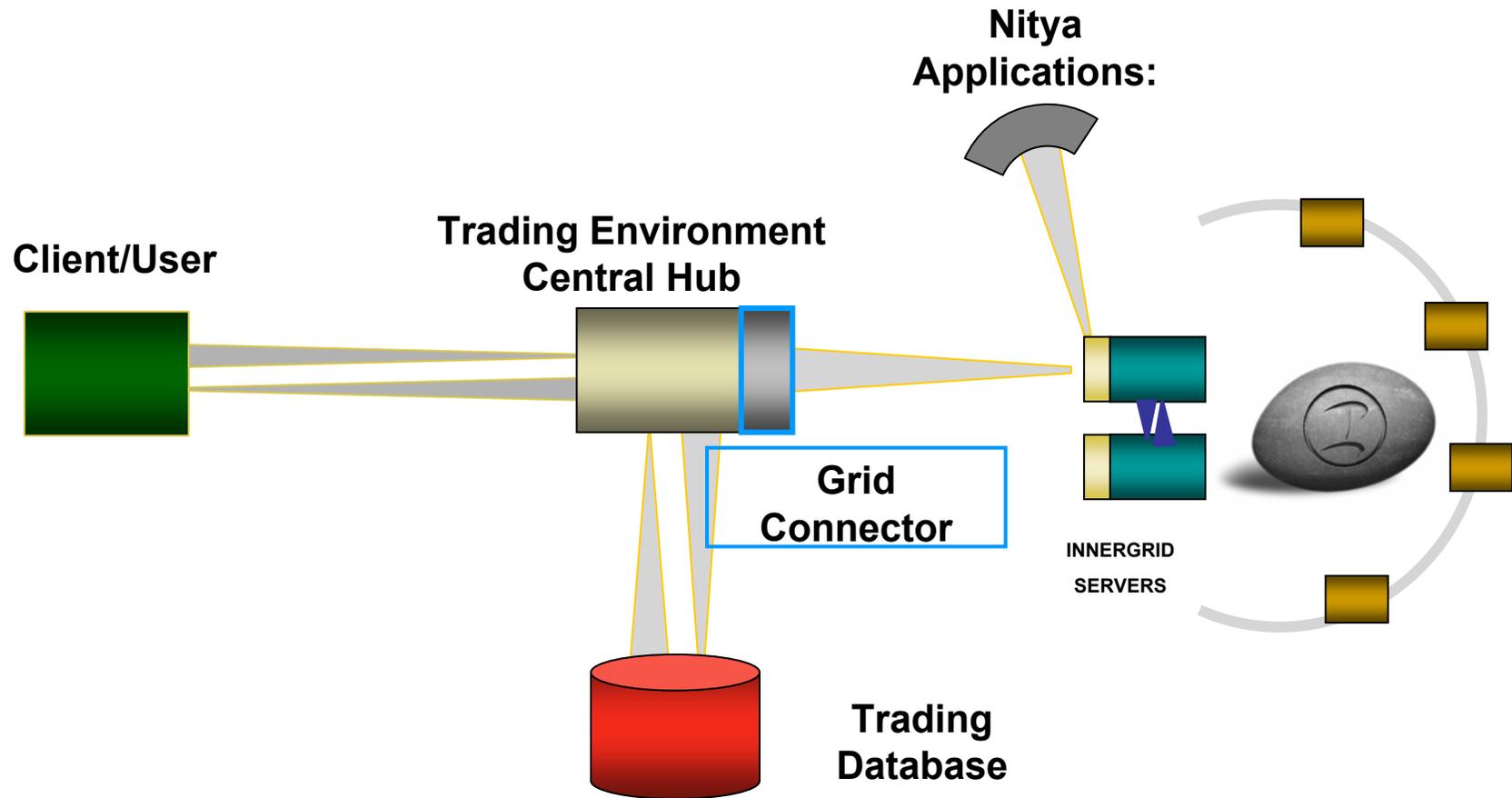
In order to affront the new business problems the underlying IT-Infrastructure must:

- Be **scaled** up to match the new business needs
- The migration to the new platform should be **easy and rapid**
- Continuous **availability** of the platform should be warranted
- The new platform should establish a standardized **development paradigm**
- The new distributed platform should be able to **optimize** the hardware resources (news and already available)
- **Easy** Support and administration of the platform

The unique suitable solution is **GRID**



GridSystems' solutions for trading rooms: the general picture

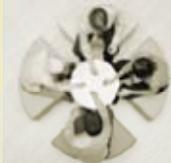
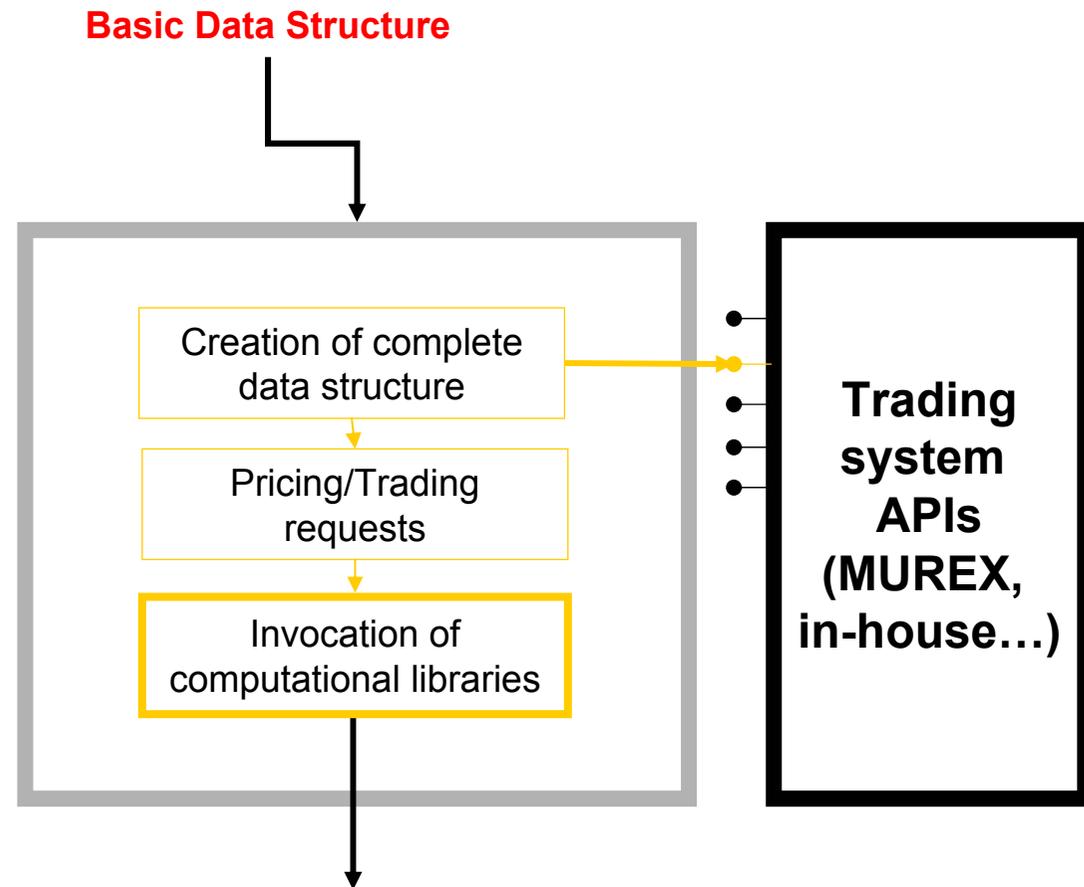


GridSystems' solutions for trading rooms: the traditional solution



Traditional solution:

- Sequential execution on the trading environment
- **Performance and scalability problems as**
 - **The complexity of the structured products increase**
 - **The number of trades and users grows**
- **Big investments, increased TCO and reduced ROI**

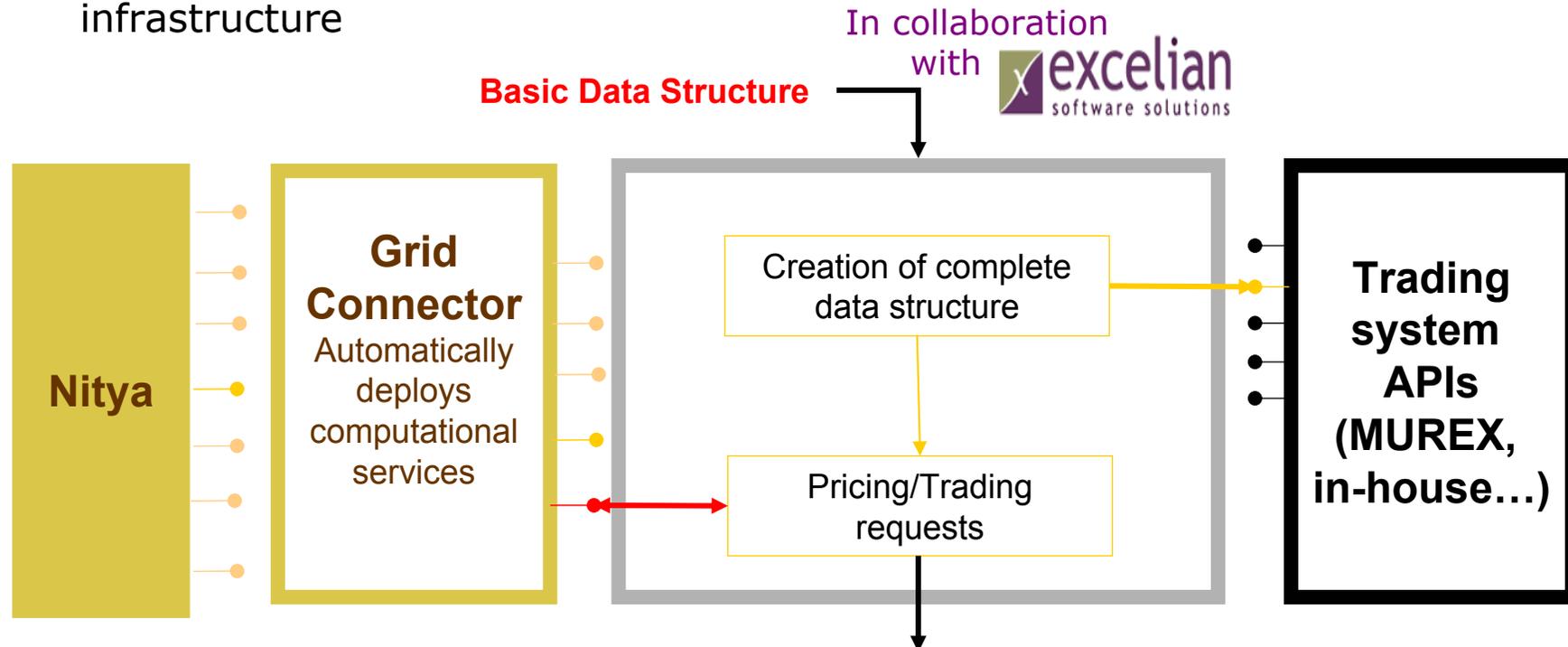


GridSystems' solutions for trading rooms: Grid-enabling pricing models



Executing pricing/trading requests through the **GridConnector**:

- **Distribute** executions among heterogeneous resources
- **Automatically** deploy new pricing/trading models using the **GridConnector**
- Increase the **scalability, fault-tolerance** and **optimization** of the underlying infrastructure



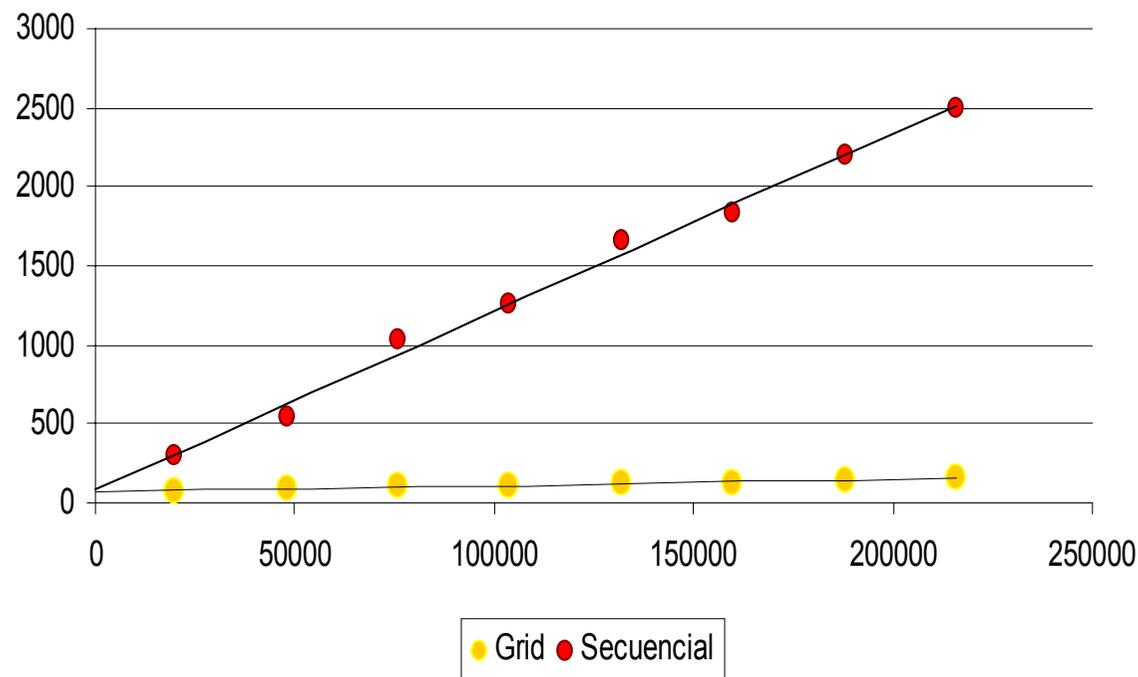
GridSystems' solutions for trading rooms: the performance results



Results (Time (s) Vs Simulations)

The performance of the solution

- Pricing example of a Grid Enabled computational service for Monte Carlo-based valuation of a Vanilla product
- Small Grid environment with 16 computers compared to a single workstation



Passionate about Grid



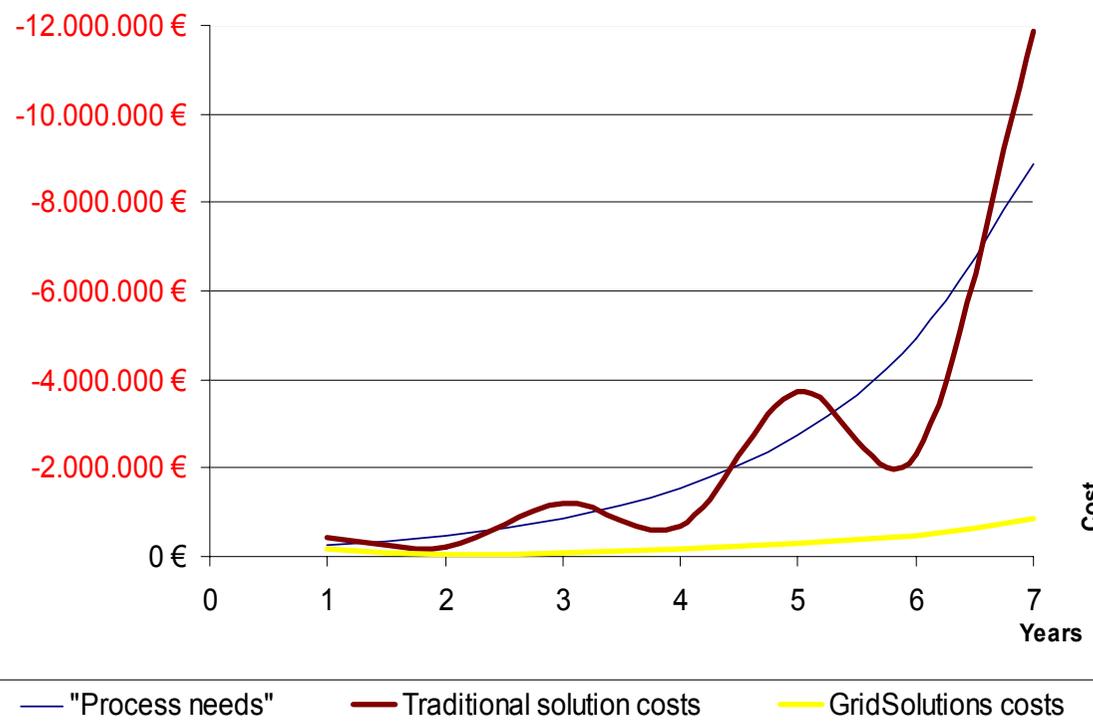
GridSystems' solutions for trading rooms: the cost analysis



The economical efficiency of the solution:

- Traditional solutions (scalability based on hardware):
 - Big investments
 - Exponentially growth of TCO
- Grid solution:
 - Small investments
 - Very low costs growth
 - Increase the ROI as the business grows
- Small growth of the process (80% anual)

Compared Cost analysis



Passionate about Grid



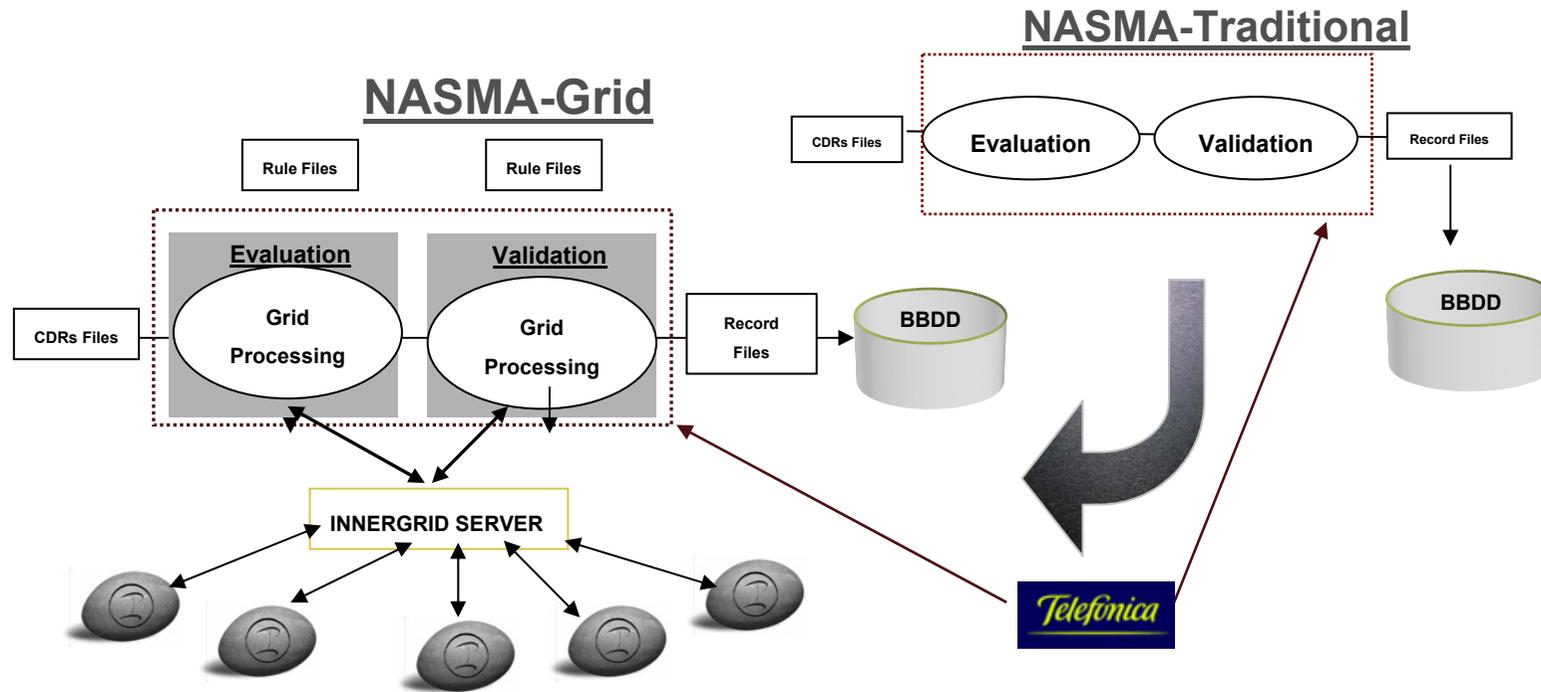


Grid ROI in Telcos

Grid ROI in Telcos: CDRs processing system



- Massive data processing system
- Transform the monolithic process into a Grid process (connector developed by Telefonica & GridSystems)



The ROI of the project: drastic cost reductions

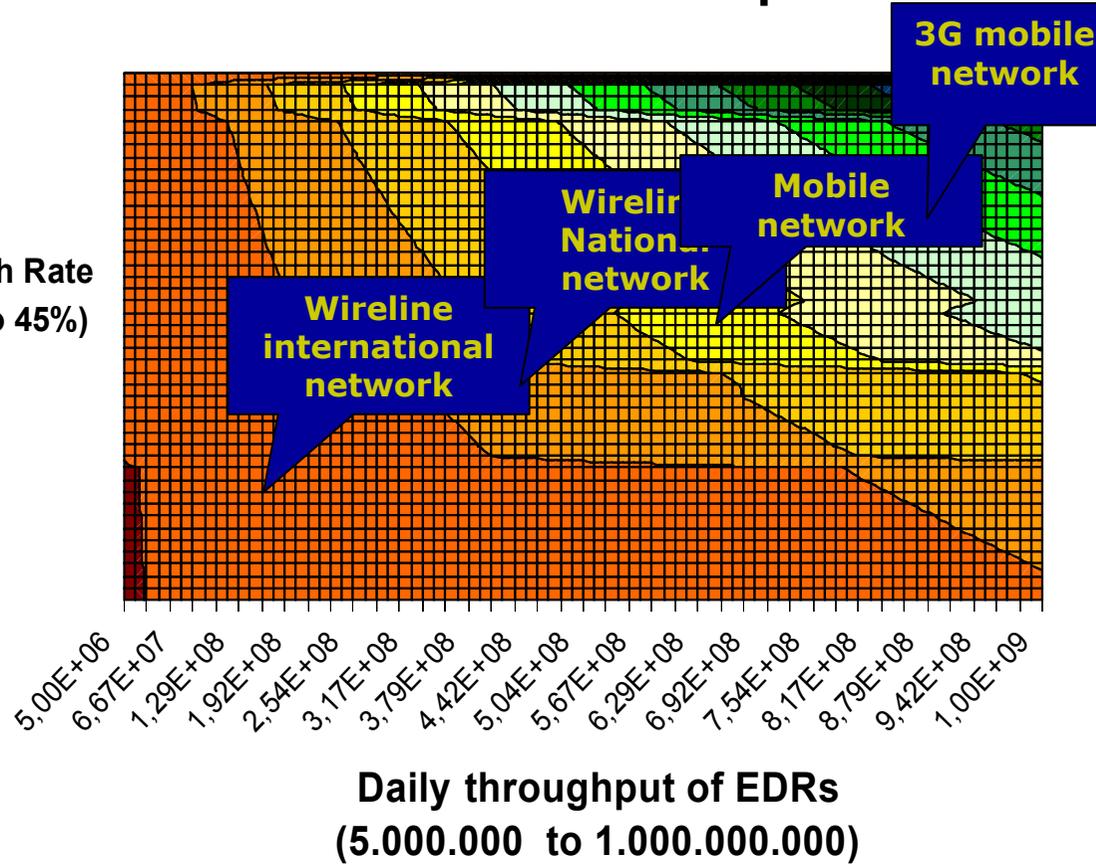


Cost reduction in ETL processes

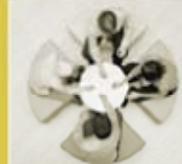
- 60 €-65 €
- 55 €-60 €
- 50 €-55 €
- 45 €-50 €
- 40 €-45 €
- 35 €-40 €
- 30 €-35 €
- 25 €-30 €
- 20 €-25 €
- 15 €-20 €
- 10 €-15 €
- 5 €-10 €
- 0 €-5 €
- -5 €-0 €

Millions of Euro

Growth Rate
(3% to 45%)

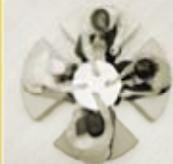


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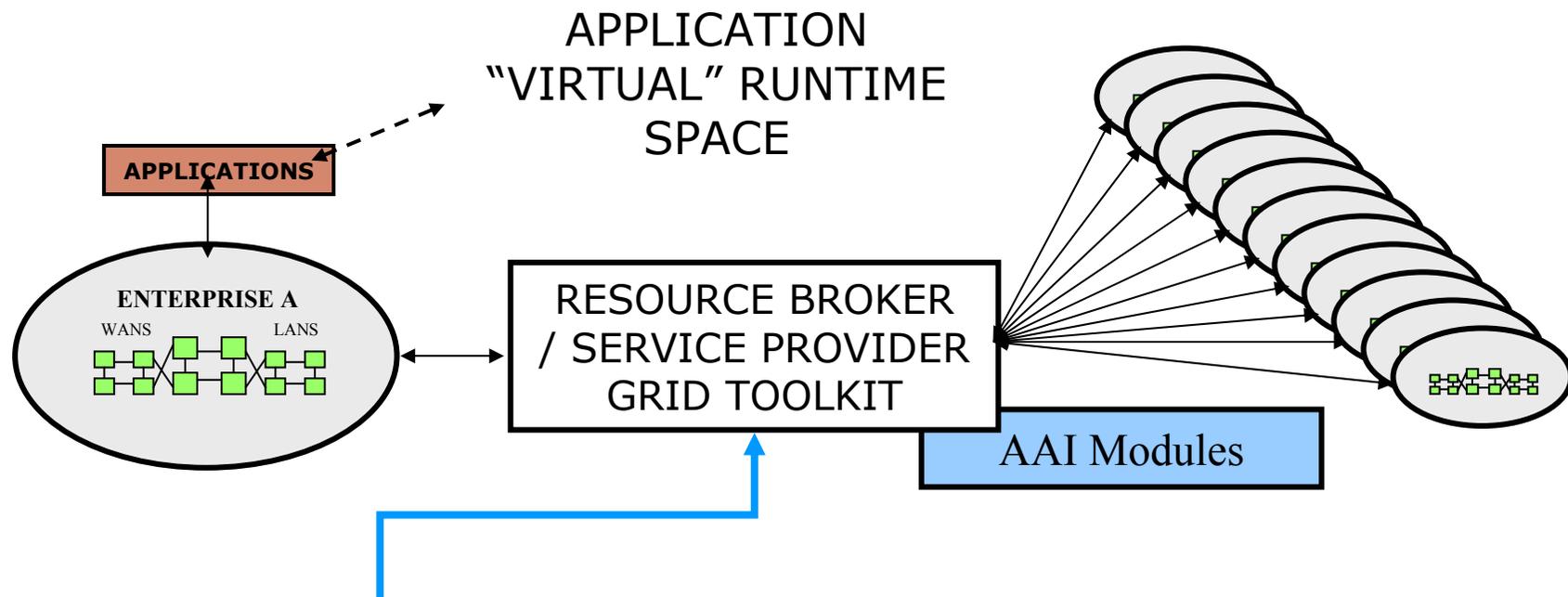


Conclusions

- Grid provides better performance and robustness with **savings of 80%** compared to the traditional solution costs
- Grid solutions **are much more efficient and profitable for** volume-growing processes
- EDR processing platform are **the simplest case** in which this analysis would apply
- The ROI of a Grid deployment is much higher than the ROI for a traditional solution
- Similar **InnerGrid Nitya** deployment projects are **in progress** for



Telcos as Grid Service providers



Telcos as GridService Providers

Very well positioned as network providers (VPN to GPN)



Passionate about Grid



Telcos as Grid Service providers



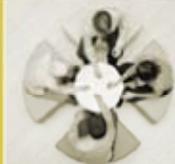
- All IT **service providers need to have a GRID story** to be credible
 - IT vendors winning market share by **deploying bespoke GRID-like solutions**
- Suppliers **without a GRID story will find ICT sales much harder**
 - The GRID-only market will be worth £860m (2008)
 - However GRID capability will be a major factor for ICT sales
 - Telcos are forecast to take **25% market share in IT services by 2008**

by 

- The **VALUE** will be not the Middleware but the GridApplications needed **to deploy the Telco business model** (Billing, Brokering, Application deployment...)



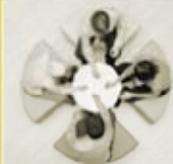
Passionate about Grid



Conclusions...



- Commercial Grid Technology **is already delivering** (crossing the chasm)
 - Focusing on the **business solutions, the value proposition and ROI**
 - **Financial** markets, **Telcos** and other traditional areas (engineering) are the early adopters
 - **Robustness** and **simplicity** is a key factor for Commercial Grid
- Commercial Grid Players and Research Grid Community **seem to be a little far from each other**
 - Big science Vs business solutions have different needs
- Surely in the future **must converge**
 - **Grid Service** market (Telcos, Big Iron providers) might be the key convergence opportunity
 - Previous credible stories are mandatory
 - Technology there is the piece to enable **Business models**
 - Shift focus away from technology! Users are much more important!!!!
 - Clarify the different needs, and the different approaches
 - Standards will then arise spontaneously!!!





Thanks!

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www.gridsystems.com